

SPECIAL MEETING
of the
MSPA MARKETING COMMITTEE

TUESDAY, APRIL 15, 2014 at 5:30PM

Copy Network – 3600 Ocean View Blvd. #9, Montrose, CA

MEETING AGENDA:

NOTE: Attendees other than Committee members may address the Committee regarding any agenda item or generally in areas pertinent to the purpose of the Marketing Committee. Comments may be limited to 3 to 5 minutes at the discretion of the Committee chair.

BUSINESS AGENDA:

- Review and discussion of upcoming Summer events and activities:
 - ❖ Arts & Crafts Festival
 - ❖ Car Show
 - ❖ Film Festival (if needed)
 - ❖ Halloween (if needed)
- Red, White & Blue discussion and proposals: banners, bunting, flags, advertising tie-ins with Memorial Day, National Flag Week, 4th of July
- Budget review, discussion and proposals for advertising and events that are to be presented to the Board, including, but not limited to:
 - ❖ Boulevard magazine

Meeting is scheduled for one hour.

MSPA Marketing Committee:

Andre Ordubegian - chair

GiGi Garcia, Mary Dawson – committee members